

**Goddard Public Library Board Meeting Agenda**  
**June 14, 2021 @ 7:05 pm**  
**Join Zoom Meeting**

<https://us02web.zoom.us/j/84585204765?pwd=S3ZDY2tlcmtsU1FhN2Rla2M5cndCUT0>

9

**Meeting ID 845 8520 4765**

1. Roll Call
2. Approval of Agenda
3. Approval of Minutes of Regular Meeting May 10, 2021
4. Citizen Comments
5. Correspondence and communications – Levand Trust, SCKLS, Humanities KS
6. Director's Report
  - a. Circulation Report
7. Financial Report
8. Old Business
  - a. Friends/Foundation update – are meeting the 3<sup>rd</sup> Wednesday of each month @ 6 pm
  - b. City updates/Community Spaces Focus Group
  - c. Early Literacy Kits
  - d. Garden
  - e. Community Conversations with the Library – marketing committee
9. New Business
  - a. Change in regular hours
  - b. Revision of Vision Statement
  - c. Addition of Motto/new logo graphic
  - d. Yearly board training/date
10. As may be presented

\*Next meeting is July 12, 2021.

PLEASE CALL THE LIBRARY 794-8771 IF YOU CANNOT ATTEND OR E-MAIL:  
director@goddardlibrary.com

**Goddard Public Library Board Meeting Minutes - DRAFT**  
**May 10, 2021 @ 7:05 pm**

1. **Roll Call** – April Hernandez, Vickie Luthi, Sherry Lauer, Tamara Judd, and Frank Petsche were present at the library. Lisa Stoller and Kate Morgan participated via Zoom. Stephanie Mount, Lisa Fouts, and Lisa Coyne were excused. Margo Rakes joined the meeting at 7:10.
2. **Approval of Agenda** - Lisa S. made a motion to approve the Agenda. Tamara seconded the motion. Motion passed 6 - 0.
3. **Approval of Minutes** of Regular Meeting April 12, 2021 – the Minutes were approved as written, for the record.
4. **Citizen Comments** - None
5. **Correspondence and Communications** –

**Levand Trust** – a check is coming for \$6,300. It goes to the general fund.

**Goddard Glance** – An article announcing the disc golf sets we have Available for checkout appeared in the Goddard Glance with the area water bills.

**SCKLS** – Did a digital grant and we received \$1,000. Plus \$500 for the garden project.

**NNLM** – We received a grant check for \$1,942 which has already been spent.

**Humanities Kansas** – There are some new topics on the Humanities Hotline for May.

**Flag Donation** - We received a flag and certificate from Dave and Phyllis Curtis. It was flown in Afghanistan in their honor from Operation Freedom Sentinel. April is going to display it in a case inside the library. The display case was \$75.

**6. Director's Report**

- a. **Circulation Report** – Lisa S. had some questions about some of the circulation numbers. Our circulation numbers were down a little bit in April.

**b. Interviews for the summer internship** will take place this week.

**c. Medical Equipment** – The process of reorganizing and inventorying has begun.

**d. Digital Assets and Medical Equipment Lending Brochures** have been updated.

**e. April submitted a grant application to Lowe's.**

**f. April included book highlights** from “5 Steps of Outcome-Based Planning & Evaluation for Public Libraries” by Gross, Mediavilla, and Walter and “Building a Buzz: Libraries & Word-of-Mouth Marketing” by Barber and Wallace. The information contained in these books will assist Board members in strategic planning and marketing for the Goddard Library.

**g. KanShare App** - We will have access to the KanShare app for testing soon.

**h. Policy Manual** - April is asking that Board Members review the Policy Manual again and make recommendations for updates or changes. She would also like feedback on the Library's hours of operation.

**i. According to new CDC Guidelines**, we will no longer be quarantining books and other materials. Other Covid changes: we will no longer be requiring appointments but will limit the number of people in the library at once to 15, including staff. Time on computers will still be limited to one hour and book browsing to 30 minutes.

**j. Teen Space Mural** - The GMS art students will be painting the mural for their section on May 20<sup>th</sup> and 21<sup>st</sup>.

**k. The Friends and Foundation** of the Library should be meeting next week. April will be asking for help paying for the updating of our digital sign. The Hixsons chose the Foundation for memorials to Betty Hixson's passing.

**l. Radon and Water Test Kits** -Kate has the new Radon Kit and the Library just received a free Test the Waters Kit from NNLM.

**7. Financial Report** - We were under budget for the month of April. The budget is looking fine.

## 8. Old Business

- a. **Friends/Foundation update** – are meeting the 3<sup>rd</sup> Wednesday of each month @ 6 pm. No meeting in April because of a death in one member's family.
- b. **City updates** – Focus groups will start discussion on community spaces needs. The Library Board and staff, as well as numerous community groups have received invitations to sessions that will be facilitated by an outside group.
- c. **Book/Bake sale** - \$540.11 was made at the sale.
- d. **Neighbor's United** – The front windows were cleaned by library staff and families. They look much better!
- e. **Early Literacy Kits** – We have fourteen paid for and two more promised. Eleven are completed. Area preschools are borrowing them and making suggestions for more kits.

## 9. New Business

- a. **Garden** - We are trying to get boy scouts to come and help put together to make the beds and a girl scout group will plant flowers, vegetables, and herbs. Home Depot donated 40 bags of top soil for the project.
- b. **Summer Reading** – April encouraged Board members to sign up on Beanstack.
- c. **Community Conversations with the Library** – Marketing Committee  
April is planning to survey community members at Ladies Night Out, National Night Out, and Fall Festival.

**10. As may be presented** – April wants to consider a new logo for the library. She showed some samples of other library logos. She also is suggesting a small revision to our vision statement.

**11. Adjournment:** Tamara made a motion to adjourn the meeting. Sherry seconded the motion. Motion carried 7 – 0.

**\*Next meeting is June 14, 2021.**

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director@goddardlibrary.com**



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE  
June 2, 2021

FOR MORE INFORMATION CONTACT:  
Tracy Quillin, Associate Director  
[tracy@humanitieskansas.org](mailto:tracy@humanitieskansas.org); 785-357-0359  
humanitieskansas.org

## **Humanities Kansas Hotline Features New Kansas History and Culture Topics for June**

**Topeka** – Humanities Kansas (HK) announces four new stories now available on the Humanities Hotline. Topics on the toll-free hotline feature unique Kansas stories about poetry, Black churches, the Fisk Jubilee Singers, and the founding of Cherokee County. The Humanities Hotline is free and available anytime, day or night, to anyone with a landline or smartphone at 1-888-416-2018. Hotline topics change monthly.

The Humanities Hotline offers a menu of short Kansas stories, both serious and lighthearted, that are researched and presented by experts from across the state. This month, Megan Kaminski, Associate Professor of English at the University of Kansas and editor of HK's "Words of a Feather" chapbook, reads her poem "Under tree canopy." Patricia Cecil, Archivist Associate at the Department of Religious Studies at the University of Kansas, shares the history of Lawrence's Black churches. Lem Sheppard, musician and historian based in Pittsburg, Kansas, recounts the story of the original Fisk Jubilee Singers, an African American a capella ensemble. Trish Reeves, retired professor of English at Haskell Indian Nations University, tells the story of her great half-uncle, David Harlan, and the founding of Cherokee County, Kansas. These hotline selections are available through June 30, 2021.

The Humanities Hotline provides an accessible alternative to today's Zoom culture and encourages the people of Kansas to participate in lifelong engagement with the humanities. The hotline was developed as a way to combat social isolation and bridge the technology divide with stories that could be easily accessed without the need for internet.

The Humanities Hotline is free and available to all Kansans and can be especially helpful to those without access to broadband. Statewide partners include Abilene Public Library, ArtsConnect Topeka, Augusta Public Library, Clearwater Public Library, Dorothy Bramlage Public Library in Junction City, Emporia Public Library, Finney County Public Library in Garden City, Goddard Public Library, Hays Public Library, Lawrence Public Library, Lowell Milken Center for Unsung Heroes in Fort Scott, Museum of World Treasures in Wichita, Norton Public Library, Ottawa Library, and Wamego Public Library. Contact HK if your organization would like to be considered as a Hotline partner.

Call the Humanities Hotline at 1-888-416-2018. For more information visit [humanitieskansas.org](http://humanitieskansas.org).

### **About Humanities Kansas**

Humanities Kansas is an independent nonprofit spearheading a movement of ideas to empower the people of Kansas to strengthen their communities and democracy. Since 1972, HK's pioneering programming, grants, and partnerships have documented and shared stories to spark conversations and generate insights. Together with statewide partners and supporters, HK inspires all Kansans to draw on history, literature, ethics, and culture to enrich their lives and to serve the communities and state we all proudly call home.

###

## Do You Have a Humanities Hotline Idea?

"Tracy Quillin" [tracy@humanitieskansas.org]

Sent: 6/2/2021 2:21 PM

To: ""Lisa Slavin"" <lisa.slavin@ottawalibrary.org>, ""Jessica Gagnon"" <cpldirector@sktc.net>, ""WPL Info"" <info@wamegopubliclibrary.com>, ""Wendy Moulton"" <wmoulton@abilenelibrary.org>, ""Kristin Soper"" <ksoper@lawrence.lib.ks.us>, ""Brandon Hines"" <bhines@hayslibrary.org>, ""Pamela Tuller"" <Pam.Tuller@finneylibrary.org>, ""Sarah Fizell"" <sarah@artstopeka.org>, ""Robin Newell"" <newellr@emporialibrary.org>, ""director@goddardlibrary.com"" <director@goddardlibrary.com>, ""Pat Hart"" <director@nortonpubliclibrary.org>, ""Donna P"" <donna@jclib.org>, ""adultservices@apl.kscoxmail.com"" <adultservices@apl.kscoxmail.com>, ""Ronda Hassig"" <lmcrhassig@gmail.com>, ""Kristin Martin"" <kmartin@worldtreasures.org>

Good Afternoon,

Lots of exciting Humanities Hotline news this month!

### New Topics

There is a great lineup of new poetry and history topics on the Humanities Hotline for June. A press release is attached.

- Megan Kaminski, Associate Professor of English at the University of Kansas and editor of HK's Words of a Feather book, reads her poem "Under tree canopy."
- Patricia Cecil, Archivist Associate at the Department of Religious Studies at the University of Kansas, shares the history of Lawrence's Black churches.
- Lem Sheppard, musician and historian based in Pittsburg, Kansas, shares the story of the original Fisk Jubilee Singers, an African American a capella ensemble.
- Trish Reeves, retired professor of English at Haskell Indian Nations University, tells the story of her great half-uncle, David Harlan and the founding of Cherokee County, Kansas.

### Do You Have a Humanities Hotline Idea?

Are you interested in being featured on the Hotline? Museum and library professionals make terrific Hotline presenters and local history and book reviews from the field are often the most popular for listeners. Do you have a story to share? Please send us your topic by July 9, 2021, and we'll work with you to create your script. More information can be found [here](#).

### What's Working?

How is your supply of magnets, stickers, and flyers holding up? Are any materials more popular than others? Let me know how HK can be helpful to you in spreading the word.

Please let me know if you have questions or ideas to share. Thanks for all that you do to spread the word about the Humanities Hotline.

Cordially,  
Tracy

**Tracy Quillin**  
ASSOCIATE DIRECTOR  
tracy@humanitieskansas.org  
P: (785) 357-0359



## South Central Kansas Library System

321 North Main Street - South Hutchinson, KS 67505  
Phone: Toll Free: (800) 234-0529 -- Fax: (620) 663-9797

Serving Barber, Butler, Cowley, Harper, Harvey, Kingman, McPherson, Reno, Rice, Sedgwick, Stafford and Sumner counties

May 25, 2021

April Hernandez  
Goddard Public Library  
PO Box 443  
Goddard, Kansas 67052

Dear April,

On behalf of the South Central Kansas Library System, we thank you for applying for the Digital Access Grant. South Central Kansas Library System is pleased to announce that you have been awarded your reimbursement request. Your grant check for **\$1000** is enclosed.

Congratulations on your grant award and we wish you the best of luck in providing digital access for your patrons. If you need any clarification on the final review process of your grant, please feel free to contact me at 800-234-0529, ext. 164 or via e-mail at: [lisa@sckls.info](mailto:lisa@sckls.info).

Sincerely,

*Lisa Sharbaugh*

Lisa Sharbaugh  
Automation and Technology Services Coordinator

## June 2021 Director's Report

The Library is busy with summer reading. In just the first 8 days of June we had already had over half the number of patrons as the entire month of May.

The Kickoff event was a success. Mrs. Coles served 131 snow cones. The Library paid for 50, T-Mobile pitched in a little more and Mrs. Coles donated the rest. We had around 170 people attend the kickoff, checked out 230 books in an hour and a half and created 18 new patron cards in that same time frame.

At the end of the kickoff we had 343 people signed up for the Summer Reading Program. That number is now around 400.

StoryTimes are taking place down at the Pavilion. Our first SRP StoryTime had 38 attendees.

Our summer intern, Megan, started June 1. She has been busy learning how to use the ILS, Canva, our VR headsets, and our Nintendo Switch. She has decided to make the Teen Advisory Board revamp her project. We had her go over and speak with Micah about holding a pop up event at the pool to hand out flyers and popsicles for the first TAB event which will be June 22. They will have pizza and use the VR equipment and Nintendo Switch. Megan has helped me replace the storywalk on the trail and is painting some of our big limestone rocks to look like books. The kickoff event for the PLA Inclusive Internship Initiative is June 21 & 22. Megan and I will be zooming for a couple of hours with the other participants those two days.

The Tanganyika passes are a big hit. There are 20 holds on them as of Wednesday, June 9.

Our Disc Golf kits checked out for the first time. 2 of them went out when a family visited to play. Which also gained us a family library card member.

The mural is completed and looks great. Mrs. Dunlap and her students did a wonderful job and it definitely spruces up that area of the library.

We have not heard from Pathway yet on any donations they might make. I will be working on a couple of other grants this month. One is NASA @ Your Library and the other is through the State Library directly related to COVID and reaching patrons with WIFI, etc and programs that the community wants.

Ladies Night Community Conversation takes place at Tangayika, June 18 from 6-8. If anyone can make it that would be much appreciated. The City and the Chamber will be asking what the women in the community would like to see happen in Goddard with amenities, etc over the next several years.

The last June Community Spaces meeting will be on the 24<sup>th</sup>. I will be out of town so can't make that one. If several of you could commit to going that night I would



appreciate it. July meetings will be on the 8<sup>th</sup> and the 22<sup>nd</sup>. Hope to see a lot of you there.

I have started interviews for the Library/Programming Aide.

GODDARD PUBLIC LIBRARY  
December 2019

**GODDARD PUBLIC LIBRARY**  
May 2021

CHECK OUT SUMMARY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	2021	2020	2019	2018	2017
Non-fiction	126	120	115	101	101								563	921	2225		
Fiction	535	564	442	375	325								2241	4757	7671		
Periodicals	27	18	12	20	11								88	467	1086		
Audio Books	3	2	13	30	12								60	280	583		
Videos/ DVD	279	218	235	161	178								1071	2209	2609		
<b>JUVENILE</b>																	
Non-fiction	134	306	315	389	350								1494	1883	4695		
Fiction	1243	1122	1387	1130	1029								5911	10212	18618		
Periodicals	2	8	6	3	3								22	22	237		
Videos/ DVD	38	19	23	16	29								125	541	1329		
Audio	6	6	15	5	3								35	56	68		
Other	0												0				
<b>TOTAL</b>	<b>2393</b>	<b>2383</b>	<b>2563</b>	<b>2230</b>	<b>2041</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>11610</b>	<b>21348</b>	<b>39121</b>	<b>44326</b>	<b>34516</b>

Computer	50	41	94	59	67								311	1543	5045	3988	3012
Wireless	90	85	99	97	63								434	1123	1724	1565	1232
													745	2666	6769	5553	4244

Reference Question	296	228	342	218	148								1232	2954	2653	1860	1489
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**INTERLIBRARY LOAN**

Books Loaned	342	339	406	340	373								1800	3708	548	466	388
Unfilled	1	2	2	1	1								7	29	9	0	0
Books Borrowed	206	255	267	195	206								1129	2236	828	793	572
Unfilled	0	6	2	0	0								8	0	8	2	0

NEW LIBRARY CARDS	24	23	25	23	67								162	218	360	404	462
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**MATERIALS ADDED**

Adult	64	113	89	106	70								442	620	747	1093	1256
Juvenile	71	66	86	70	59								352	786	789	993	1496
<b>TOTAL</b>	<b>135</b>	<b>179</b>	<b>175</b>	<b>176</b>	<b>129</b>								<b>794</b>	<b>1406</b>	<b>1536</b>	<b>2086</b>	<b>2752</b>

LIBRARY ATTENDANCE	696	666	892	736	872								3862	7860	24302	19195	16985
Children	1122	2815	2999	2815	2913								12664	8597	3778	3214	2338
Other	532	291	350	3585	1129								5887	7143	228	909	255
<b>TOTAL</b>	<b>2350</b>	<b>3772</b>	<b>4241</b>	<b>7136</b>	<b>4914</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22413</b>	<b>23600</b>	<b>28308</b>	<b>23318</b>	<b>19578</b>

37 programs

April Hernandez  
DIRECTOR

**ATTENDANCE**

	J	F	M	A	M	J	J	A	S	O	N	D						
Vickie Luthi	+	EX	+	+	+												2	2023
Stephanie Mount	+	+	+	+	EX												1	2024
Lisa Fouts	+	+	EX	+	AB												1	2020
Kate Morgan	-	-	+	+	+												finish	2021
Frank Petsche	+	+	+	EX	+												1	2021
Lisa Coyne	+	+	+	+	EX												finish	2022
Tamera Judd	+	AB	+	+	+												1	2023
Margo Rakes	EX	+	+	+	LI												1	2025
Lisa Stoller	+	+	+	+	+												1	2023
Sherry Lauer	+	+	+	+	+												1	2023
April Hernandez	+	+	+	+	+													

EX- excused

EO- early out

LI- late in

CA- cancelled

AB - Absent



<b>May 2021</b>	<b>In person</b>	<b>Virtual</b>	<b>Engagement</b>
SRP Sponsors			202
Book Sale	50		281
Book Promotion			77
Early Literacy Kits			256
Memorial Day			53
Job Posting			69
May the 4 <sup>th</sup>			42
StoryTimes x 4	54	269	69
Bedtime StoryTime		47	5
Kits x 4	80		18
Beanstack Contest		170	161
Summer Reading Promotion x 3	300		344
Kensler	560		
Mural	186		187
Internship	3		82
Book Edge Book Club	7		
Books & Blessings			
Garden x 2	7		231
STEAM	20	54	16
Traveling StoryTime x 5	105		
Dove	1		
Friends/Foundation	7		
Board meeting	9		
	1389	540	2093

37 programs



Goddard Public Library > Page Insights

# Page Insights

Overview

Followers

Ads

Likes

Reach

Page Views

Actions on Page

Posts

Branded Content

Events

Videos

Stories

People

Messages

Orders

Promote

### Orders and Messages Insights Unavailable

Due to privacy rules in some regions, the reporting of messaging-related insights are unavailable. Businesses may see impact to reporting on message and order data. Affected metrics will show 0.

[Learn More](#)

### Page Summary Last 28 days

Results from May 3, 2021 - May 30, 2021

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity time zone of your ad account.

#### Actions on Page

May 3 - May 30

1

Total Actions on Page 0%



#### Page Views

May 3 - May 30

393

Total Page Views 36%



#### Post Reach

May 3 - May 30

12,719

People Reached 12%



#### Story Reach

May 3 - May 30

#### Get Story Insights

See stats on how your Page's recent stories have performed.



#### Post Engagement

May 3 - May 30

2,004

Post Engagement 23%

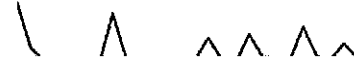


#### Videos

May 3 - May 30

399

3-Second Video Views 51%



1422 Followers ↑34

1311 Likes ↑29

Instagram 233 Followers ↑4

	A	B	C	D	E	F	G	H	I	J	K
1	GPL										
2	BUDGET REPORT										
3	5/31/2021										
4											
5	MONTH:										
6	5										
7	COLUMN:										
8	F										
9											
10	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
11	CATEGORY	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL
12		JANUARY	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.
13											
14											
15											
16	Accounting	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00					
17	Automation/Internet										
18	Maintenance		\$308.00			\$9.99	\$381.92				
19	Misc.										
20	Supplies	\$152.91	\$219.80	\$416.02	\$390.64	\$98.20					
21	Utilities/Telephone	\$1,650.46	\$1,791.61	\$1,809.59	\$1,444.44	\$1,601.00					
22	Materials	\$1,226.22	\$1,720.96	\$1,575.76	\$1,438.72	\$565.37					
23	Community Relations	\$245.20	\$90.00	\$533.01	\$723.58	\$114.46					
24	Programming	\$358.35	\$649.98	\$607.89	\$163.83	\$180.35					
25	Technology	\$16.26	\$213.42	\$14.99	\$14.99	\$0.00					
26	Continuing Education		\$25.00		\$45.00						
27	Licensing	\$387.00		\$106.00							
28	Memberships					\$15.00					
29	Mileage/Meals	\$31.28	\$80.50	\$98.56	\$85.56	\$109.03					
30	Postage	\$55.00	\$643.81			\$55.00					
31	Website	\$156.87									
32	Capital Improvement	\$1,353.00									
33	Board Insurance/Bond										
34	Director Health Benefit	\$500.00	\$500.00	\$500.00	\$550.00	\$550.00					
35	Payroll Taxes	\$2,250.51	\$2,149.83	\$1,946.49	\$2,009.62	\$1,951.62					
36	Retirement	\$1,354.85	\$1,321.88	\$1,188.02	\$1,196.73	\$1,171.97					
37	Salaries	\$7,333.83	\$7,236.83	\$6,408.73	\$6,578.38	\$6,422.57					
38	Workman's Comp		\$254.00								
39	Unemployment	\$24.88			\$27.70						
40											
41		\$17,216.62	\$17,325.62	\$15,325.06	\$14,799.18	\$13,336.49	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
42											
43									City	\$183,900.00	
44									carryover	\$21,353.00	
45									grants	\$7,140.00	

	L	M	N	O	P	Q	R	S	T	U	V
1											
2											
3											
4											
5											
6											
7											
8											
9											
10	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		
11	ACTUAL	ACTUAL	MONTHLY	MONTHLY	Y-T-D	Y-T-D	Y-T-D	ANNUAL	ANNUAL		
12	NOV.	DEC.	BUDGET	DIFFERENCE	ACTUAL	BUDGET	DIFFERENCE	BUDGET	DIFFERENCE		
13			(S / 12)	(N-Current Mo.)	(Sum B...M)	(S x no.	(Q - P)		(S - P)		
14						of months/12)					
15											
16			\$120.00	\$0.00	\$600.00	\$600.00	\$0.00	\$1,440.00	\$840.00		
17			\$141.67	\$141.67	\$0.00	\$708.35	\$708.35	\$1,700.00	\$1,700.00		
18			\$104.17	-\$277.75	\$699.91	\$523.50	-\$176.41	\$1,250.00	\$550.09		
19			\$8.33	\$8.33	\$0.00	\$41.65	\$41.65	\$100.00	\$100.00		
20			\$458.33	\$360.30	\$1,277.57	\$2,291.65	\$1,014.08	\$5,500.00	\$4,222.43		
21			\$1,333.33	-\$267.67	\$8,297.10	\$6,666.65	-\$1,630.45	\$16,000.00	\$7,702.90		
22			\$1,087.50	\$522.13	\$6,527.03	\$5,437.50	-\$1,089.53	\$13,050.00	\$6,522.97		
23			\$83.33	-\$31.13	\$1,706.25	\$416.65	-\$1,289.60	\$1,000.00	-\$706.25		
24			\$175.00	-\$5.35	\$1,960.40	\$875.00	-\$1,085.40	\$2,100.00	\$139.60		
25			\$266.67	\$266.67	\$259.66	\$1,333.35	\$1,073.69	\$3,200.00	\$2,940.34		
26			\$33.33	\$33.33	\$70.00	\$166.65	\$96.65	\$400.00	\$330.00		
27			\$41.67	\$41.67	\$493.00	\$208.35	-\$284.65	\$500.00	\$7.00		
28			\$33.33	\$18.33	\$15.00	\$166.65	\$151.65	\$400.00	\$385.00		
29			\$58.33	-\$50.70	\$404.93	\$291.65	-\$113.28	\$700.00	\$295.07		
30			\$125.00	\$70.00	\$753.81	\$625.00	-\$128.81	\$1,500.00	\$746.19		
31			\$29.17	\$29.17	\$156.87	\$145.85	-\$11.02	\$350.00	\$193.13		
32			\$112.75	\$112.75	\$1,353.00	\$563.75	-\$789.25	\$1,353.00	\$0.00		
33			\$83.33	\$83.33	\$0.00	\$416.65	\$416.65	\$1,000.00	\$1,000.00		
34			\$600.00	\$50.00	\$2,600.00	\$3,000.00	\$400.00	\$7,200.00	\$4,600.00		
35			\$2,000.00	\$48.38	\$10,308.07	\$10,000.00	-\$308.07	\$24,000.00	\$13,691.93		
36			\$1,166.67	-\$5.30	\$6,233.45	\$5,833.35	-\$400.10	\$14,000.00	\$7,766.55		
37			\$9,583.33	\$3,160.76	\$33,980.34	\$47,916.65	\$13,936.31	\$115,000.00	\$81,019.66		
38			\$41.67	\$41.67	\$254.00	\$208.35	-\$45.65	\$500.00	\$246.00		
39			\$12.50	\$12.50	\$52.58	\$62.50	\$9.92	\$150.00	\$97.42		
40											
41	\$0.00	\$0.00									
42											
43											
44			\$17,699.41	\$4,363.09	\$78,002.97	\$88,499.70	\$10,496.73	\$212,393.00	\$134,390.03		
45					\$78,002.97	\$88,497.08	\$10,496.73		\$134,390.03		

Grant/Donation	Amount	Items	January	February	March	April	May	June	July	August	September	October	November	December
SCKLS Levand Book Festival State Library KS Notable PLA III NNLM	\$6,300.00 \$3,500.00 \$1,942.00	Materials, Programming programming, tech Technology Intern StoryWalk, Salad in a Jar	\$140.80	\$195.80	\$1,274.72		\$2,111.57							
FFGPL FFGPL Pathway Church Lion's Club Goddard Puppet Ladies Goddard Woman's Club Board Kelsi Smith SCKLS new program FFGPL Lion's Club SCKLS Digital Access	\$795.00 \$230.00 \$451.28 \$314.81 \$112.00 \$112.00 \$230.00 \$112.00 \$500.00 \$875.00 \$500.00 \$1,000.00	Beanstack 2021 2 x Literacy Kits 4 x Literacy Kits WAW 2021-2022 Literacy Kit Literacy Kit 2x Literacy Kit 1x Literacy Kit upgrade sign 4 Literacy kits Zoom/Overdrive	\$795.00	\$88.47 \$314.81		\$362.81	\$19.98	\$223.72	\$284.97 \$215.03	\$875.00				
<b>SRP</b> Collier Agency T&T W Wichita Opt Goddard Vet Tmobile	\$100.00 \$1,000.00 \$400.00 \$200.00 \$400.00				\$200.00		\$35.49 \$400.00		\$385.00					
Vrana	\$100.00	garden					\$100.00							
	\$19,174.09		\$935.80	\$599.08	\$1,474.72	\$667.76	\$3,100.80	\$875.00	\$385.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00



**Vision Statement Revision:**

The Goddard Public Library will be an integral part of the community providing resources and activities to enrich, enlighten and inspire our citizens.

The Goddard Public Library will be an integral part of the community, empowering our citizens by providing resources and activities that enrich, enlighten and inspire.

The Goddard Public Library will be an essential part of the community providing resources and activities to enrich, enlighten and inspire our citizens.

**Motto Addition:**

Always Imagine More ....

essential = indispensable, needed, required, something you can't do without

integral = a component of a larger system that cannot be removed without breaking the system. You can interpret it as "essential", since the system can't function without it, but it's a figurative meaning.

## **Proving Your Library's Value – Persuasive, Organized and Memorable Messaging** by Alan Fishel & Jillian Wentworth

### Overcoming Hurdles to Library Advocacy –

- There is a gap in understanding between what the Library actually does and what people THINK the Library does. This is a Reality-Perception Gap that exists because of past perceptions and the lack of a single dominant activity.
- You need a memorable message that will change the public's perceptions.
- You need to engage a messaging framework such as the E's of Libraries – Education, Employment, Entrepreneurship, Engagement, and Empowerment.
- Framework should be Memorable, Perception-Changing, Actionable

Don't tell them what you want to say. Tell them what they need to know.

### The E's of Libraries Framework –

- Education – Libraries are vital centers for lifelong learning. Storytimes and other early literacy programs provide critical training for both parents and children when it comes to school readiness. STEM programming, summer reading programs, technology training. About 98% of public libraries provide formal or informal technology training to patrons.
- Employment – Assisting with resumes and job applications.
- Entrepreneurship – about 99% provide workforce services.
- Engagement – presenting programs that offer both social opportunities and personal enrichment. Libraries are hubs of civic engagement. They connect individuals to a vast array of local and national resources.
- Empowerment – personal advancement to all. Outreach programs offer access to books for those who can't visit the library. Also offer access to programming. Facilitates e-health activities.

### Your Library in their Language: How to Tailor the E's to Libraries for Your Library & Community –

- It's key to obtain input from those who work in the library, who advocate for it and also all those who use it. You know what YOU think but what do THEY think the most important services are that your library offers? How do THEY see the library making a difference in the community?
- What's Your E campaign

### Meeting Your Goals with the E's of Libraries –

- Making the case to funders – incorporate the E's into your budget presentations to create a memorable message about everything that your library does in the community.

- Create a one-page flyer featuring your Library E's to leave with City Council, Mayor, and others.
- Engaging community partners – Show local organizations and businesses how the library supports their needs and missions, showcasing the E's relevant to them.
- Marketing – Use E's in marketing material, social media and website.

Use the E's of Libraries as a reference for the library's current strengths, what opportunities the library might have and as a reminder for what the library's goals and initiatives are.

Identify which E's in particular the Foundation supports – and what other E's the Foundation could support with more funding.

Your Foundation can use the E's in its funding appeal letters, e-mails, and other materials

When reaching out to local businesses for support of the library, reference the Es to show how the library is a partner in fostering job skills, creating a strong workforce, supporting entrepreneurs, helping business leaders find resources, et.

A campaign using What's Your E? can be a great tool to jump-start Friends' groups and members.

E's have been used for statewide legislative days and as a tool for library advocates making the case for increased federal funding.